

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (currently amended): A transflective polarizer comprising a dichroic polarizer , a reflective polarizer and a transflector, wherein a transmission axis of the dichroic polarizer and a transmission axis of the reflective polarizer are directed to the same direction, and wherein said transflector does not include a reflective polarizer.

2. (original): The transflective polarizer according to claim 1, wherein the dichroic polarizer is an iodine-based polarizing film or a dye-based polarizing film.

3. (original): The transflective polarizer according to claim 1, wherein a light diffusive layer is laminated on at least one surface of the dichroic polarizer.

4. (original): The transflective polarizer according to claim 1, wherein the reflective polarizer is a multi-layer laminate composed of two or more kinds of polymer films.

5. (previously presented): The transflective polarizer according to claim 1, wherein the reflective polarizer is a polymer film which is made of two or more kinds of polymers, consisting of a continuous polymer matrix with droplets dispersed therein.

6. (original): The transflective polarizer according to claim 1, wherein the reflective polarizer is a polarizer comprising a film having a cholesteric liquid crystal and a quarter wavelength film.

7. (original): The transflective polarizer according to claim 1, wherein a slow axis or fast axis of the transflector and a transmission axis of the dichroic polarizer are directed to the same direction.

8. (original): The transflective polarizer according to claim 1, wherein an in-plane phase retardation value of the transflector is about 30 nm or less.

9. (original): The transflective polarizer according to claim 1, wherein the transflector is a layer obtained by forming a metal film on the surface of a polymer film.

10. (original): The transflective polarizer according to claim 1, wherein the transflector is a layer obtained by dispersing scaly reflective particles into a pressure sensitive adhesive.

11. (original): The transflective polarizer according to claim 10, wherein the scaly reflective particle is a particle obtained by forming a layer composed of a metal oxide on the surface of a mica piece.

12. (original): A polarizing light source device obtained by laminating the transflective polarizer according to claim 1, a light source and a reflector in this order.

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13. (original): A polarizing light source device obtained by laminating the transflective polarizer according to claim 1, a light transmitting plate having a light source placed on the edge and a reflector in this order.

14. (original): A transflective liquid crystal display obtained by placing the polarizing light source device according to claim 12 or 13, a liquid crystal cell and a dichroic polarizer in this order.

15. (original): The transflective liquid crystal display according to claim 14, wherein one or more phase retarders are placed between the transflective polarizer and the liquid crystal cell and/or between the liquid crystal cell and the dichroic polarizer.

16. (original): The transflective liquid crystal display according to claim 14 or 15, wherein a light diffusive layer is placed between the liquid crystal cell and the dichroic polarizer.

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17. (New) The transflective polarizer according to claim 1, wherein the transflector is a layer in which part of incident light transmits and a remaining part reflects.

18. (New) The transflective polarizer according to claim 17, wherein the transflector is a layer obtained by dispersing particles or voids having different refractive indices from a resin of a transparent or translucent resin film.

19. (New) The transflective polarizer according to claim 17, wherein the transflector is a layer obtained by forming a hardened film of a light or heat-setting resin comprising dispersed particles or voids having different refractive indices on a transparent or translucent resin film.
